



Scientist Will Live as an Inuit for One Year



Dr Stephen Pax Leonard, a Cambridge University researcher, will spend a year living in Qaanaaq in the far north of Greenland. His aim is to document the threatened Inuit culture. When he arrives, Dr Pax Leonard will talk to his hosts in Danish, but he hopes to become fluent in the Inuktitun language during his first few months, so he can appreciate fully the significance of traditional songs and stories.

His plans are to record and archive the literature, songs and myths that form the basis of the culture, and then, "give it back to the communities themselves in a form that future generations can use and understand," said Dr Pax Leonard.

Their language, which has never been written down in full, is used to communicate their history, spirituality and other forms of practical knowledge.



The Inuits in Greenland are the World's northernmost settled population. Only 1,000 people speak Inuktitun and they rely on traditional hunting methods to catch the sea mammals that form their diet. For centuries, the Inughuits - as these northernmost Inuits are known - have lived as hunter-gatherers in the remote region. However, their culture and language are now endangered.

"The reason for this is global warming. Their lifestyle is almost entirely based on hunting sea mammals... And because the ice is thinning, it's becoming much more dangerous to travel and hunt that way."

"If their language dies, their heritage and identity will die with it."

HeatMax UK is pleased to help Dr Pax Leonard keep warm by supplying hand, feet and body warmers.

Extreme Everest Expedition 2010

Mount Everest is a benchmark of human achievement. However, as Everest's attraction has grown, so has the **waste** on its high slopes. Although government policy requires that climbers take all their waste off the mountain, the reality is that shouldering heavy weights, at high altitudes, and in conditions of sheer exhaustion, many climbers leave behind a trail of gear and used goods.

The Extreme Everest Expedition 2010 successfully completed its goal of clearing waste from the "Death Zone" - above 8,000 m on Mt. Everest. Oxygen bottles, old prayer flags, tents, and other waste materials were brought down from the trails and the summit itself by a team of 20 Sherpas. They were led by Namgyal Sherpa under the coordination of Chakra Karki and began their journey to the Everest Base Camp on April 25 and finishing in mid June. Their result - an impressive **1,800 kg of waste** removed from Mt Everest.



Namgyal Sherpa



A "Mountain" - just part of the waste removed from above 8000 m and brought to the Base Camp by the team before it was taken off the mountain.



Chakra Karki

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Toasti Toes® are air-activated toe warmers with full adhesive on one side that sticks to your socks to provide up to 6 hours of warmth. Best used by the active sportsman who will be walking or moving continuously while outdoors in the cold. Not recommended for those who will be stationary for long periods of time. (The Foot Warm-Up® is better suited for these activities)



Foot Warm-Up

Foot Warm-Up® are air-activated foot warmers designed to work in low oxygen environments such as hunting boots or shoes. They are ideal for those who would be sitting still and not generating much body heat. Not recommended for those who will be active for periods of time. (The Toasti Toes® is better suited for these activities)

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Survival Heat

The **Survival Heat™** pack is a large 9" x 13" warmer that comes in its very own reusable bag. This warmer is great for sleeping bags and "must have" in a vehicle emergency kit.



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